

## EUROPE'S LARGEST

Nowhere on earth is as exciting as Germany right now when it comes to cannabis policy and industry. Europe's largest economy is trending towards legalization and launching the world's largest legal adult-use cannabis market. International Cannabis Business Conference is Europe's largest and longest-running cannabis B2B event and serves as Germany's largest annual gathering of influential cannabis political and business leaders.

29-30 JUNE 2023 • ESTREL BERLIN HOTEL



and will serve as the most desirable cannabis market to be involved in going forward. As the cannabis industry capital of Europe, opportunities in Germany are unparalleled. Executives, entrepreneurs, investors, policymakers, and industry service providers from across the planet will be converging at our B2B trade show event in Berlin making it the perfect place to put your cannabis idea on the global cannabis stage.

Germany's cannabis market is undergoing a historic transformation



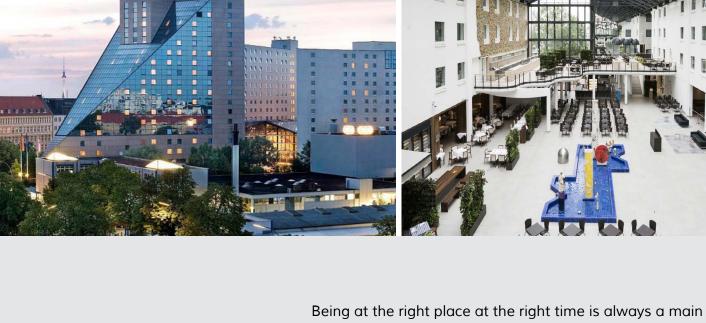
## OVER 80 COUNTRIES REPRESENTED

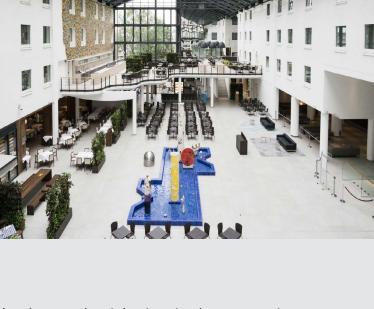
400 EXHIBITORS AND SPONSORS

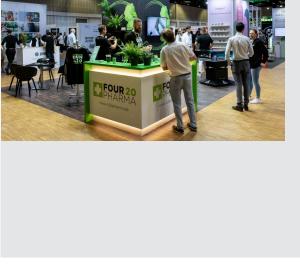
ESTREL BERLIN HOTEL & CONFERENCE CENTER

5000 ATTENDEES

150,000 SQ FT OF EXPO SPACE







CATERING

**EXHIBITOR HALL 2** 

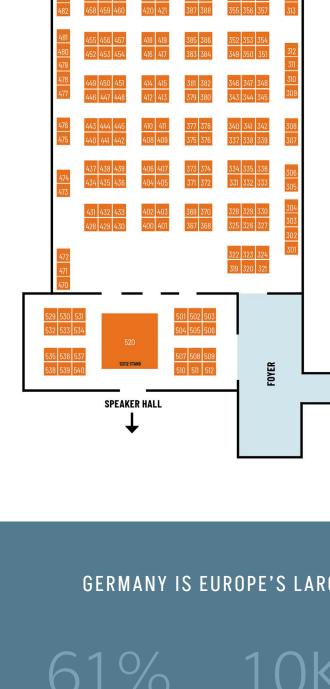
CATERING

industry networking opportunity of 2023, with last year's event having representatives from over 80 countries in attendance. If you want to network with the best in the cannabis space, join us at our B2B trade show in Berlin 29-30 June 2023.

ingredient for networking success and in the emerging global

cannabis industry it is particularly vital. International Cannabis

Business Conference Berlin is the top international cannabis



61 percent of Germans

support the controlled

**EXHIBITOR HALL 1** 

281 280 279 278 277 276 275 274

**BERLIN EXPOSITION MAP** 



sale of adult-use dried flower and extracts of Germany's medical would quickly cannabis in licensed through the first six cannabis imports create 27,000 months of 2022 since 2017 new jobs stores

GERMANY'S CURRENT LEGALIZATION PLAN INCLUDES REMOVING

CANNABIS FROM THE COUNTRY'S NARCOTICS LAW

**International** 

**Business** 

Times.

**ENTREPRENEUR** 

**MAGAZINE** 

**DEUTSCHE** 

WELLE

**Forbes** 

BILANZ

Germany imported

10,487 kilograms of

Entrepreneur

Vancouver G

Canada has accounted

for roughly 38% of all

San Francisco

Chronicle

**Deutsche** 

27K

Legalizing cannabis

sales for adult-use

**SOCIAL MEDIA** 

LA

**WEEKLY** 

**PHOTO DOWNLOADS** 

PHOTO VIEWING & DOWNLOADS

**BERLIN** 

NATIONAL\*POST

**PROMO VIDEOS SAN FRANCISCO BARCELONA VANCOUVER** 

**MEDIA COVERAGE (ENGLISH)** 

**SAN FRANCISCO CHRON-**

**ICLE** 

in

**VANCOUVER** 

SUN

**SRF** 

**CENTRAL FORBES** 

**ZDF** 

**CANN** 

**VANCOUVER** IS AWESOME

**TAGES** 

**SPIEGEL** 

**LEAFLY** 

**MEDIA COVERAGE (GERMAN)** 

**BERLINER-**

**ZEITUNG** 

DIE

WELT