BERLIN

INTERNATIONAL CANNABIS BUSINESS CONFERENCE

B2B 2023

# EUROPE'S LARGEST

Nowhere on earth is as exciting as Germany right now when it comes to cannabis policy and industry. Europe's largest economy is trending towards legalization and launching the world's largest legal adult-use cannabis market. International Cannabis Business Conference is Europe's largest and longest-running cannabis B2B event and serves as Germany's largest annual gathering of influential cannabis political and business leaders.

## 29-30 JUNE 2023 • ESTREL BERLIN HOTEL

**SAVE ON TICKETS! PRICES INCREASE MAY 10**

Germany's cannabis market is undergoing a historic transformation and will serve as the most desirable cannabis market to be involved in going forward. As the cannabis industry capital of Europe, opportunities in Germany are unparalleled. Executives, entrepreneurs, investors, policymakers, and industry service providers from across the planet will be converging at our B2B trade show event in Berlin making it the perfect place to put your cannabis idea on the global cannabis stage.

## Network

5000 ATTENDEES

OVER 80 COUNTRIES REPRESENTED

400 EXHIBITORS AND SPONSORS

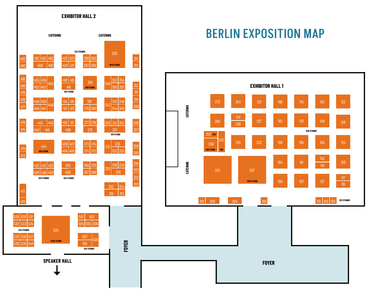
ESTREL BERLIN HOTEL & CONFERENCE CENTER

15K SQ MT OF EXPO SPACE

Being at the right place at the right time is always a main ingredient for networking success and in the emerging global cannabis industry it is particularly vital. International Cannabis Business Conference Berlin is the top international cannabis industry networking opportunity of 2023, with last year's event having representatives from over 80 countries in attendance. If you want to network with the best in the cannabis space, join us at our B2B trade show in Berlin 29-30 June 2023.

## Exhibit

### BERLIN EXPOSITION MAP




## GERMANY IS EUROPE'S LARGEST LEGAL MEDICAL CANNABIS MARKET

**61%**
61 percent of Germans support the controlled sale of adult-use cannabis in licensed stores

**10K**
Germany imported 10,487 kilograms of dried flower and extracts through the first six months of 2022

**38%**
Canada has accounted for roughly 38% of all of Germany's medical cannabis imports since 2017

**27K**
Legalizing cannabis sales for adult-use would quickly create 27,000 new jobs

**GERMANY'S CURRENT LEGALIZATION PLAN INCLUDES REMOVING CANNABIS FROM THE COUNTRY'S NARCOTICS LAW**

## Facts

Forbes · International Business Times · TAGES SPIEGEL · Entrepreneur MAGAZINE · San Francisco Chronicle · BILANZ · Blick · NATIONAL POST · VANCOUVER SUN · Deutsche Welle

## Press

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**PROMO VIDEOS**

BERLIN · SAN FRANCISCO · BARCELONA · VANCOUVER

**MEDIA COVERAGE (ENGLISH)**

ENTREPRENEUR MAGAZINE · LA WEEKLY · VANCOUVER SUN · SAN FRANCISCO CHRONICLE · CANN CENTRAL · FORBES · VANCOUVER IS AWESOME · LEAFLY

**MEDIA COVERAGE (GERMAN)**

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INTERNATIONAL CANNABIS BUSINESS CONFERENCE

EUROPE'S LARGEST B2B TRADESHOW

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