

EUROPE'S LARGEST B2B!

REGISTER FOR THE 7TH ANNUAL ICBC BERLIN

16-17 APRIL 2024 • ESTREL BERLIN HOTEL



The Eastern Hemisphere's Largest B2B Cannabis Industry Expo and Conference

Nowhere on earth is as exciting as Germany right now when it comes to cannabis policy and industry. Europe's largest economy is trending towards legalization and launching the world's largest legal adult-use cannabis market. ICBC is Europe's largest and longest-running cannabis B2B event and serves as Germany's largest annual gathering of influential cannabis political and business leaders.

5000 ATTENDEES

OVER 80 COUNTRIES REPRESENTED

350+ EXHIBITORS AND SPONSORS

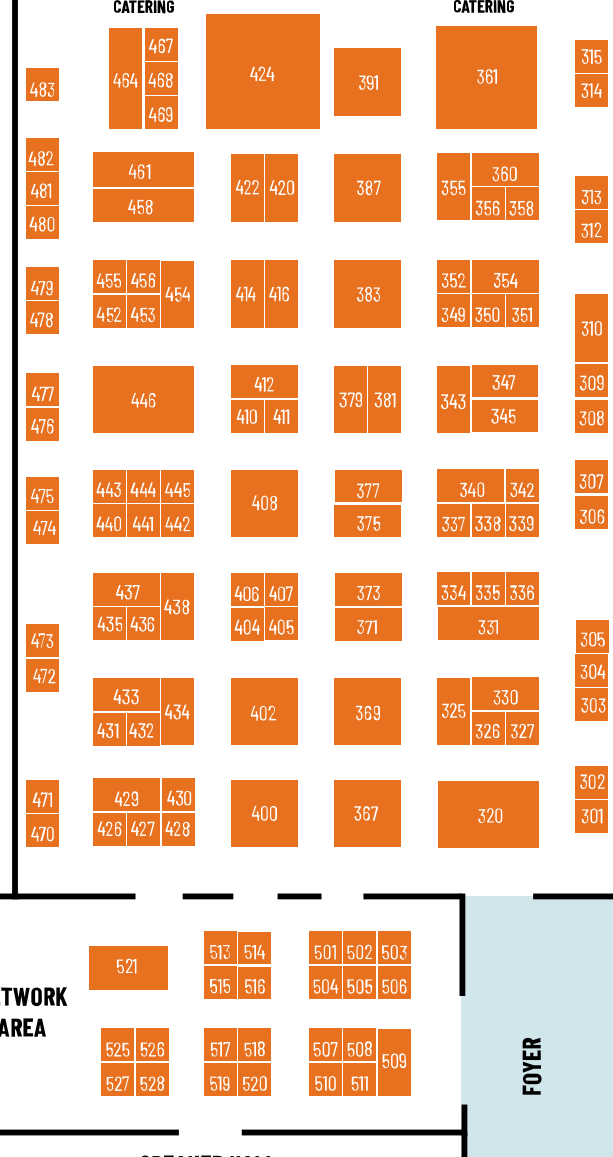
ESTREL BERLIN HOTEL & CONFERENCE CENTER

15K SQ MT OF EXPO SPACE



EXHIBIT ICBC

Being at the right place at the right time is always a main ingredient for networking success and in the emerging global cannabis industry it is particularly vital. ICBC Berlin is the top international cannabis industry networking opportunity of 2024, with last year's event having representatives from over 80 countries in attendance. If you want to network with the best in the cannabis space, join us at our B2B trade show in Berlin 16-17 April 2024.



ESTREL CONGRESS CENTER – BERLIN, GERMANY



NETWORK GERMANY

Germany's cannabis market is undergoing a historic transformation and will serve as the most desirable cannabis market to be involved in going forward. As the cannabis industry capital of Europe, opportunities in Germany are unparalleled. Executives, entrepreneurs, investors, policymakers, and industry service providers from across the planet will be converging at our B2B trade show event in Berlin making it the perfect place to put your cannabis idea on the global cannabis stage.

AFTER PARTY!



FUN FACTS

GERMANY IS EUROPE'S LARGEST LEGAL MEDICAL CANNABIS MARKET

61% 1.2 51.4 27K

61 percent of Germans support the controlled sale of adult-use cannabis in licensed stores

1.2 billion euros – The estimated value of Germany's cannabis industry in 2024 according to Euromonitor International

51.4 billion euros – The size of the global cannabis industry according to an analysis by Euromonitor International

Legalizing cannabis sales for adult-use would quickly create 27,000 new jobs

GERMANY'S CURRENT LEGALIZATION PLAN INCLUDES REMOVING CANNABIS FROM THE COUNTRY'S NARCOTICS LAW

PRESS



ICBC PHOTO DOWNLOADS

PHOTO VIEWING & DOWNLOADS

SOCIAL MEDIA



ICBC PROMO VIDEOS

BERLIN SAN FRANCISCO BARCELONA VANCOUVER

MEDIA COVERAGE (ENGLISH)

ENTREPRENEUR MAGAZINE LA WEEKLY VANCOUVER SUN SAN FRANCISCO CHRONICLE CANN CENTRAL FORBES VANCOUVER IS AWESOME LEAFLY

MEDIA COVERAGE (GERMAN)

DEUTSCHE WELLE SRF DIE WELT BERLINER-ZEITUNG ZDF TAGES SPIEGEL

MEDIA COVERAGE (SLOVENIAN)

DELO SIZI DNEVNIK RTV SLOVENIA 24UR STAZNANOST JUTRO NA PLANETU

